

## Abstract

[0122] The present invention is generally directed to methods and systems for distributing image capture devices, images, and prints. One embodiment of the present invention advantageously provides cameras, such as digital cameras or film cameras, to consumers for free or at a discounted cost. In exchange, the consumer makes a commitment that a certain number of image reproduction or prints will be purchased by the consumer and/or by others. In another embodiment, a user receives prints with associated advertisements attached at a reduced price.